



Leadership Conference
on Civil Rights



For Immediate Release
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Senator John Edwards to Lead Antipoverty Campaign, *Half in Ten: From Poverty to Prosperity*

Edwards Will Make Announcement in Philadelphia on May 13th

WHEN

Tuesday May 13th, 9:30 AM

LOCATION

Thankful Baptist Church
1608 West Allegheny Avenue
Philadelphia, PA 19132

ANNOUNCEMENT DETAILS

Former Senator John Edwards will announce his position as Chair of [Half in Ten](#), a new campaign to cut poverty in the United States in half in ten years, at an event in Philadelphia on May 13th. The campaign is a partnership of the Association of Community Organizations for Reform Now (ACORN), the Center for American Progress Action Fund (CAPAF), the Coalition on Human Needs (CHN), and the Leadership Conference on Civil Rights (LCCR). The campaign will focus on policy solutions identified in the Center for American Progress [Poverty Task Force Report of 2007](#), including the following issues:

- Expanding the Earned Income Tax Credit and the Child Tax Credit;
- Raising both state and federal minimum wages;
- Increasing the number of low-income families receiving child care assistance;
- Increasing eligibility for unemployment insurance

MEDIA DETAILS

- Media will have access to the site and main press riser at 8:30 AM; final access will be at 9:30 AM.
- The throw from the main press riser to the speaking position is 30'.
- A mult-box will be provided.
- Satellite truck, microwave truck, and media vehicle parking will be on the north side of Allegheny Ave, across from Thankful Baptist Church, 1608 W Allegheny Ave, Philadelphia, PA 19132.
- The cable run to the main press riser is approx. 400'.

Email smyersjr@myersstrategies.com to reserve a space on the riser.

About the Partnership Organizations

[The Center for American Progress Action Fund](#) transforms progressive ideas into policy through rapid response communications, legislative action, grassroots organizing and advocacy, and partnerships with other progressive leaders throughout the country and the world. The Action Fund is also the home of the Progress Report and ThinkProgress.

[The Leadership Conference on Civil Rights](#) consists of more than 192 national organizations, representing persons of color, women, children, labor unions, individuals with disabilities, older Americans, major religious groups, gays and lesbians and civil liberties and human rights groups. Its mission: to promote the enactment and enforcement of effective civil rights legislation and policy.

[ACORN](#) (Association of Community Organizations for Reform Now) is the nation's largest community organization of low- and moderate-income families, with over 350,000 member families organized into 800 neighborhood chapters in 103 cities across the country. Since 1970 ACORN has taken action and won victories on issues of concern to our members, including better housing for first time homebuyers and tenants, living wages for low-wage workers, more investment in our communities from banks and governments, and better public schools.

[The Coalition on Human Needs](#) (CHN) is an alliance of national organizations working together to promote public policies which address the needs of low-income and other vulnerable populations. The Coalition's members include civil rights, religious, labor and professional organizations and those concerned with the well being of children, women, the elderly and people with disabilities.