



Social Media Toolkit for 2015 Poverty Data Florida Report Release (September 2016)

Link to Report: <http://bit.ly/2dTh9tw>

Sample Tweets:

- Just out: Despite a declining poverty rate in FL, 15.7% of the population lived in poverty in 2015 #PovertyCosts #TalkPoverty <http://bit.ly/2dTh9tw>
- New report from [org. twitter handle] shows that there is progress to be made in the fight against poverty #PovertyCosts #TalkPoverty <http://bit.ly/2dTh9tw>
- 23.1% of children in FL live in poverty. (INSERT MEMBER OF CONGRESS HANDLE) – It's time to #InvestinKids #TalkPoverty <http://bit.ly/2dTh9tw>
- Floridians who live in poverty pay more in many different areas of daily living. #PovertyCosts #TalkPoverty <http://bit.ly/2dTh9tw>
- #Census2016 data shows it's time to raise the wage & expand programs that work #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dTh9tw>
- Tell (INSERT MEMBER OF CONGRESS HANDLE), we must expand – not cut – programs that prevent and eliminate poverty #TalkPoverty #HumanNeeds <http://bit.ly/2dTh9tw>
- In 2015, too many Floridians turned to payday loans because they couldn't afford basic necessities #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dTh9tw>
- (INSERT MEMBER OF CONGRESS HANDLE) must realize that #PovertyCosts. It's time to invest in human needs. #TalkPoverty <http://bit.ly/2dTh9tw>
- A living wage, paid leave, & affordable childcare are critical for the econ. stability of Floridians. #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dTh9tw>
- Check out [org. twitter handle] report for solutions that (INSERT MEMBER OF CONGRESS HANDLE) can use to further reduce poverty in VA #TalkPoverty #PovertyCosts <http://bit.ly/2dTh9tw>

Sample Facebook Posts:

The State of Poverty in Florida

It's good news that poverty in Florida dropped from 16.5% in 2014 to 15.7% in 2015. Unfortunately, poverty remains a pressing issue for Floridians and being poor comes at a high cost. Those in poverty are often forced to put more of their income toward rent, face eviction and have limited access to affordable and healthy food. More so, the poor are vulnerable to predatory payday lending, which has already been restricted in 14 states. Get the facts from our report here: <http://bit.ly/2dTh9tw> #TalkPoverty #PovertyCosts

Call to Action

Poverty in Florida declined in 2015, but there is still more that needs to be done. In 2015, anti-poverty programs such as the Supplemental Nutrition Assistance Program (SNAP), low income tax credits, and housing vouchers lifted thousands of Floridians out of poverty. Tell [congressional representative] that expanding SNAP, the EITC and taking actions such as raising the minimum wage needs to be a priority in Florida to help fight poverty & increase economic mobility. Learn more here: <http://bit.ly/2dTh9tw> #TalkPoverty #PovertyCosts

Twitter handles for Members of Congress for Florida

Member of Congress	Twitter Handle
<i>Senate:</i>	
Sen. Bill Nelson (D)	@SenBillNelson
Sen. Marco Rubio (R)	@marcorubio
<i>House of Representatives:</i>	
Rep. Jeff Miller (R)	@RepJeffMiller
Rep. Gwen Graham (D)	@RepGwenGraham
Rep. Ted Yoho (R)	@RepTedYoho
Rep. Ander Crenshaw (R)	@AnderCrenshaw
Rep. Corrine Brown (D)	@RepCorrineBrown
Rep. Ron DeSantis (R)	@RepDeSantis
Rep. John Mica (R)	@RepJohnMica
Rep. Bill Posey (R)	@congbillposey
Rep. Alan Grayson (D)	@AlanGrayson
Rep. Daniel Webster (R)	@RepWebster
Rep. Rich Nugent (R)	@RepRichNugent
Rep. Gus Bilirakis (R)	@RepGusBilirakis

Rep. David Jolly (R)	@USRepDavidJolly
Rep. Kathy Castor (D)	@USRepKCastor
Rep. Dennis Ross (R)	@RepDennisRoss
Rep. Vern Buchanan (R)	@VernBuchanan
Rep. Tom Rooney (R)	@TomRooney
Rep. Patrick Murphy (D)	@RepMurphyFL
Rep. Curt Clawson (R)	@RepCurtClawson
Rep. Alcee Hastings (D)	@RepHastingsFL
Rep. Ted Deutch (D)	@RepTedDeutch
Rep. Lois Frankel (D)	@RepLoisFrankel
Rep. Debbie Wasserman Schultz (D)	@RepDWStweets
Rep. Frederica Wilson (D)	@RepWilson
Rep. Mario Diaz-Balart (R)	@MarioDB
Rep. Carlos Curbelo (R)	@RepCurbelo
Rep. Ileana Ros-Lehtinen (R)	@RosLehtinen