



## Social Media Toolkit for 2015 Poverty Data Georgia Report Release (September 2016)

**Link to Report:** <http://bit.ly/2d7rWfM>

**Sample Tweets:**

- Just out: Despite a declining poverty rate in GA, 17.0% of the population lived in poverty in 2015 #PovertyCosts #TalkPoverty <http://bit.ly/2d7rWfM>
- New report from @9to5Atlanta shows that there is progress to be made in the fight against poverty #PovertyCosts #TalkPoverty <http://bit.ly/2d7rWfM>
- 24.5% of children in GA live in poverty. (INSERT MEMBER OF CONGRESS HANDLE) – It's time to #InvestinKids #TalkPoverty <http://bit.ly/2d7rWfM>
- Georgians who live in poverty pay more in many different areas of daily living. #PovertyCosts #TalkPoverty <http://bit.ly/2d7rWfM>
- #Census2016 data shows it's time to raise the wage & expand programs that work #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2d7rWfM>
- Tell (INSERT MEMBER OF CONGRESS HANDLE), we must expand – not cut – programs that prevent and eliminate poverty #TalkPoverty #HumanNeeds <http://bit.ly/2d7rWfM>
- In 2015, too many Georgians turned to payday loans because they couldn't afford basic necessities #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2d7rWfM>
- (INSERT MEMBER OF CONGRESS HANDLE) must realize that #PovertyCosts. It's time to invest in human needs. #TalkPoverty <http://bit.ly/2d7rWfM>
- A living wage, paid leave, & affordable childcare are critical for the econ. stability of Georgians. #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2d7rWfM>
- Check out our report for solutions that (INSERT MEMBER OF CONGRESS HANDLE) can use to further reduce poverty in GA #TalkPoverty #PovertyCosts <http://bit.ly/2d7rWfM>

### Sample Facebook Posts:

#### The State of Poverty in Georgia

It's good news that poverty in Georgia dropped from 18.3% in 2014 to 17.0% in 2015. Unfortunately, poverty remains a pressing issue for Georgians and being poor comes at a high cost. Those in poverty are often forced to put more of their income toward rent, face eviction and have limited access to affordable and healthy food. More so, the poor are vulnerable to predatory payday lending, which has already been restricted in 14 states. Get the facts from our report here: <http://bit.ly/2d7rWfM>  
#TalkPoverty #PovertyCosts

#### Call to Action

Poverty in Georgia declined in 2015, but there is still more that needs to be done. In 2015, anti-poverty programs such as the Supplemental Nutrition Assistance Program (SNAP), low income tax credits, and housing vouchers lifted thousands of Georgians out of poverty. Tell [congressional representative] that expanding SNAP, the EITC and taking actions such as raising the minimum wage needs to be a priority in Georgia to help fight poverty & increase economic mobility. Learn more here: <http://bit.ly/2d7rWfM>  
#TalkPoverty #PovertyCosts

#### Twitter handles for Members of Congress for Georgia

Member of Congress	Twitter Handle
<b>Senate:</b>	
Office of Senator David A. Perdue	@sendavidperdue
Office of Senator Johnny Isakson	@SenatorIsakson
<b>House of Representatives:</b>	
Representative Richard Allen	@RepRickAllen
Representative Sanford Bishop	@SanfordBishop
Representative Earl Carter	@Rep_BuddyCarter
Representative Doug Collins	@RepDougCollins
Representative John Graves	@RepTomGraves
Representative Jody Hice	@CongressmanHice
Representative Henry Johnson	@RepHankJohnson
Representative John Lewis	@RepJohnLewis
Representative Barry Loudermilk	@RepLoudermilk
Representative Thomas Price	@RepTomPrice
Representative David Scott	@RepDavidScott
Representative James Scott	@AustinScottGA08
Representative Lynn Westmoreland	@RepWestmoreland