



Social Media Toolkit for 2015 Poverty Data Illinois Report Release (October 2016)

Link to Report: <http://bit.ly/2erEBMu>

Sample Tweets:

- Just out: Despite a declining poverty rate in IL, 13.6% of the population lived in poverty in 2015 #PovertyCosts #TalkPoverty <http://bit.ly/2erEBMu>
- New report shows that there is progress to be made in the fight against poverty #PovertyCosts #TalkPoverty <http://bit.ly/2erEBMu>
- 19.1% of children in IL live in poverty. (**INSERT MEMBER OF CONGRESS HANDLE**) – It’s time to #InvestinKids #TalkPoverty <http://bit.ly/2erEBMu>
- Illinoisans who live in poverty pay more in many different areas of daily living. #PovertyCosts #TalkPoverty <http://bit.ly/2erEBMu>
- #Census2016 data shows it’s time to raise the wage & expand programs that work #PovertyCosts #TalkPoverty (**INSERT MEMBER OF CONGRESS HANDLE**) <http://bit.ly/2erEBMu>
- (**INSERT MEMBER OF CONGRESS HANDLE**), we must expand – not cut – programs that prevent and eliminate poverty #TalkPoverty #HumanNeeds <http://bit.ly/2erEBMu>
- In 2015, too many Illinoisans turned to payday loans because they couldn’t afford basic necessities #PovertyCosts #TalkPoverty (**INSERT MEMBER OF CONGRESS HANDLE**) <http://bit.ly/2erEBMu>
- (**INSERT MEMBER OF CONGRESS HANDLE**) must realize that #PovertyCosts. It’s time to invest in human needs. #TalkPoverty <http://bit.ly/2erEBMu>

- A living wage, paid leave, & affordable childcare are critical for the economic stability of Illinoisans. #PovertyCosts #TalkPoverty (**INSERT MEMBER OF CONGRESS HANDLE**)
<http://bit.ly/2erEBMu>
- Check out this report for solutions that (**INSERT MEMBER OF CONGRESS HANDLE**) can use to further reduce poverty in IL #TalkPoverty #PovertyCosts <http://bit.ly/2erEBMu>

Sample Facebook Posts:

The State of Poverty in Illinois

It's good news that poverty in Illinois dropped from 14.4% in 2014 to 13.6% in 2015. Unfortunately, poverty remains a pressing issue for Illinoisans and being poor comes at a high cost. Those in poverty are often forced to put more of their income toward rent, face eviction and have limited access to affordable and healthy food. More so, the poor are vulnerable to predatory payday lending, which has already been restricted in 14 states. Get the facts from our report here: <http://bit.ly/2erEBMu>
#TalkPoverty #PovertyCosts

Call to Action

Poverty in Illinois declined in 2015, but there is still more that needs to be done. In 2015, anti-poverty programs such as the Supplemental Nutrition Assistance Program (SNAP), low income tax credits, and housing vouchers lifted thousands of Illinoisans out of poverty. Tell **[congressional representative]** that expanding SNAP, the EITC and taking actions such as raising the minimum wage needs to be a priority in Illinois to help fight poverty & increase economic mobility. Learn more here: <http://bit.ly/2erEBMu>
#TalkPoverty #PovertyCosts

Twitter handles for Members of Congress for Illinois

Member of Congress	Twitter Handle
Senate:	
Senator Mark Kirk	@SenatorKirk
Senator Dick Durbin	@SenatorDurbin
House of Representatives:	
Representative Mike Bost	@CongressmanBost
Representative Cheri Bustos	@RepCheri
Representative Danny Davis	@RepDannyDavis
Representative Rodney Davis	@RodneyDavis
Representative Robert Dold	@RepDold

Representative Ladda Duckworth	@RepDuckworth
Representative G. Foster	@RepBillFoster
Representative Luis Gutierrez	@RepGutierrez
Representative Randall Hultgren	@RepHultgren
Representative Robin Kelly	@RepRobinKelly
Representative Adam Kinzinger	@RebKinzinger
Representative Darin LaHood	@RepLaHood
Representative Daniel Lipinski	@RepLipinski
Representative Michael Quigley	@RepMikeQuigley
Representative Peter Roskam	@PeterRoskam
Representative Bobby Rush	@RepBobbyRush
Representative Janice Schakowsky	@JanSchakowsky
Representative John Shimkus	@RepShimkus