



Social Media Toolkit for 2015 Poverty Data New Hampshire Report Release (September 2016)

Link to Report: <http://bit.ly/2dB7iYI>

Sample Tweets:

- Just out: Despite a declining poverty rate in NH, 8.2% of the population lived in poverty in 2015 #PovertyCosts #TalkPoverty <http://bit.ly/2dB7iYI>
- New report from @ECMNH shows that there is progress to be made in the fight against poverty #PovertyCosts #TalkPoverty <http://bit.ly/2dB7iYI>
- 10.7% of children in NH live in poverty. (INSERT MEMBER OF CONGRESS HANDLE) – It’s time to #InvestinKids #TalkPoverty <http://bit.ly/2dB7iYI>
- Granite Staters who are in poverty pay more in many different areas of daily living. #PovertyCosts #TalkPoverty <http://bit.ly/2dB7iYI>
- #Census2016 data shows it’s time to raise the wage & expand programs that work #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dB7iYI>
- Tell (INSERT MEMBER OF CONGRESS HANDLE), we must expand – not cut – programs that prevent and eliminate poverty #TalkPoverty #HumanNeeds <http://bit.ly/2dB7iYI>
- (INSERT MEMBER OF CONGRESS HANDLE) must realize that #PovertyCosts. It’s time to invest in human needs. #TalkPoverty <http://bit.ly/2dB7iYI>
- A living wage, paid leave & affordable childcare are critical for the economic stability of Granite Staters. #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dB7iYI>
- Check out @ECMNH report for solutions that (INSERT MEMBER OF CONGRESS HANDLE) can use to further reduce poverty in NH #TalkPoverty #PovertyCosts <http://bit.ly/2dB7iYI>

Facebook Posts:

The State of Poverty in New Hampshire

It's good news that poverty in New Hampshire dropped from 9.2% in 2014 to 8.2% in 2015. Unfortunately, poverty remains a pressing issue for Granite Staters and being poor comes at a high cost. Those in poverty are often forced to put more of their income toward rent, face eviction and have limited access to affordable and healthy food. More so, the poor are vulnerable to predatory payday lending, which has already been restricted in 14 states, including New Hampshire. Get the facts from our report here: <http://bit.ly/2dB7iYI> #TalkPoverty #PovertyCosts

Call to Action

Poverty in New Hampshire declined in 2015, but there is still more that needs to be done. In 2015, anti-poverty programs such as the Supplemental Nutrition Assistance Program (SNAP), low income tax credits, and housing vouchers lifted thousands of Granite Staters out of poverty. Tell **[congressional representative]** that expanding SNAP, the EITC and taking actions such as raising the minimum wage needs to be a priority in New Hampshire to help fight poverty & increase economic mobility. Learn more here: <http://bit.ly/2dB7iYI> #TalkPoverty #PovertyCosts

Twitter handles for Members of Congress for New Hampshire

Member of Congress	Twitter Handle
<i>Senate:</i>	
Sen. Jeanne Shaheen (D)	@SenatorShaheen
Sen. Kelly Ayotte (R)	@KellyAyotte
<i>House of Representatives:</i>	
Rep. Frank Guinta (R)	@RepFrankGuinta
Rep. Ann Kuster	@RepAnnieKuster