



## Social Media Toolkit for 2015 Poverty Data Ohio Report Release (September 2016)

**Link to Report:** <http://bit.ly/2dKGLtd>

### Sample Tweets:

- Just out: Despite a declining poverty rate in OH, 14.8% of the population lived in poverty in 2015 #PovertyCosts #TalkPoverty <http://bit.ly/2dKGLtd>
- New report from @Advocates4OH shows that there is progress to be made in the fight against poverty #PovertyCosts #TalkPoverty <http://bit.ly/2dKGLtd>
- 21.3% of children in OH live in poverty. (INSERT MEMBER OF CONGRESS HANDLE) – It's time to #InvestinKids #TalkPoverty <http://bit.ly/2dKGLtd>
- Ohioans who live in poverty pay more in many different areas of daily living. #PovertyCosts #TalkPoverty <http://bit.ly/2dKGLtd>
- #Census2016 data shows it's time to raise the wage & expand programs that work #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dKGLtd>
- Tell (INSERT MEMBER OF CONGRESS HANDLE), we must expand – not cut – programs that prevent and eliminate poverty #TalkPoverty #HumanNeeds <http://bit.ly/2dKGLtd>
- In 2015, too many Ohioans turned to payday loans because they couldn't afford basic necessities #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dKGLtd>
- (INSERT MEMBER OF CONGRESS HANDLE) must realize that #PovertyCosts. It's time to invest in human needs. #TalkPoverty <http://bit.ly/2dKGLtd>
- A living wage, paid leave, & affordable childcare are critical for the econ. stability of Ohioans. #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2dKGLtd>
- Check out @Advocates4OH report for solutions that (INSERT MEMBER OF CONGRESS HANDLE) can use to further reduce poverty in OH #TalkPoverty #PovertyCosts <http://bit.ly/2dKGLtd>

**Sample Facebook Posts:**

**The State of Poverty in Ohio**

It's good news that poverty in Ohio dropped from 15.8% in 2014 to 14.8% in 2015. Unfortunately, poverty remains a pressing issue for Ohioans and being poor comes at a high cost. Those in poverty are often forced to put more of their income toward rent, face eviction and have limited access to affordable and healthy food. More so, the poor are vulnerable to predatory payday lending, which has already been restricted in 14 states. Get the facts from our report here: <http://bit.ly/2dKGLtd>  
TalkPoverty #PovertyCosts

**Call to Action**

Poverty in Ohio declined in 2015, but there is still more that needs to be done. In 2015, anti-poverty programs such as the Supplemental Nutrition Assistance Program (SNAP), low income tax credits, and housing vouchers lifted thousands of Ohioans out of poverty. Tell [congressional representative] that expanding SNAP, the EITC and taking actions such as raising the minimum wage needs to be a priority in Ohio to help fight poverty & increase economic mobility. Learn more here: <http://bit.ly/2dKGLtd>  
#TalkPoverty #PovertyCosts

**Twitter handles for Members of Congress for Ohio**

Member of Congress	Twitter Handle
<i>Senate:</i>	
Office of Senator Sherrod Brown	@SenSherrodBrown
Office of Senator Rob Portman	@senrobportman
<i>House of Representatives:</i>	
Representative Joyce Beatty	@RepBeatty
Representative Steve Chabot	@RepSteveChabot
Representative Marcia Fudge	@MLFudge
Representative Robert Gibbs	@RepBobGibbs
Representative Bill Johnson	@RepBillJohnson
Representative James Jordan	@Jim_Jordan
Representative David Joyce	@RepDaveJoyce
Representative Marcia Kaptur	@RepMarcyKaptur
Representative Robert Latta	@BobLatta
Representative James Renacci	@RepJimRenacci
Representative Timothy Ryan	@RepTimRyan
Representative Steve Stivers	@RepSteveStivers
Representative Patrick Tiberi	@TiberiPress
Representative Michael Turner	@RepMikeTurner
Representative Brad Wenstrup	@RepBradWenstrup

