



## Social Media Toolkit for 2016 Poverty Data Pennsylvania Report Release (September 2016)

**Link to Report:** <http://bit.ly/2cHPxX0>

### **(2016 Template) Sample Tweets:**

- Just out: Despite a declining poverty rate in PA, 13.2% of the population lived in poverty in 2015 #PovertyCosts #TalkPoverty <http://bit.ly/2cHPxX0>
- New report from @CAAPNews shows that there is progress to be made in the fight against poverty #PovertyCosts #TalkPoverty <http://bit.ly/2cHPxX0>
- 19.4% of children in PA live in poverty. (INSERT MEMBER OF CONGRESS HANDLE) – It's time to #InvestinKids #TalkPoverty <http://bit.ly/2cHPxX0>
- Pennsylvanians who live in poverty pay more in many different areas of daily living . #PovertyCosts #TalkPoverty <http://bit.ly/2cHPxX0>
- #Census2016 data shows it's time to raise the wage & expand programs that work #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2cHPxX0>
- Tell (INSERT MEMBER OF CONGRESS HANDLE), we must expand – not cut – programs that prevent and eliminate poverty #TalkPoverty #HumanNeeds <http://bit.ly/2cHPxX0>
- In 2015, millions of (nickname) turned to payday loans because they couldn't afford basic necessities #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2cHPxX0>
- (INSERT MEMBER OF CONGRESS HANDLE) must realize that #PovertyCosts. It's time to invest in human needs. #TalkPoverty <http://bit.ly/2cHPxX0>
- A living wage, paid leave, & affordable childcare are critical for the econ. Stability of Pennsylvanians. #PovertyCosts #TalkPoverty (INSERT MEMBER OF CONGRESS HANDLE) <http://bit.ly/2cHPxX0>
- Check out @CAAPNews report for solutions that (INSERT MEMBER OF CONGRESS HANDLE) can use to further reduce poverty in PA #TalkPoverty #PovertyCosts <http://bit.ly/2cHPxX0>

### **Facebook Posts:**

#### **The State of Poverty in Pennsylvania**

It's good news that poverty in Pennsylvania dropped from 13.6% in 2014 to 13.2% in 2015. Unfortunately, poverty remains a pressing issue for Pennsylvanians and being poor comes at a high cost. Those in poverty are often forced to put more of their income toward rent, face eviction and have limited access to affordable and healthy food. More so, the poor are vulnerable to predatory payday lending, which has already been restricted in 14 states, including Pennsylvania. Get the facts from our report here: <http://bit.ly/2cHPxX0> #TalkPoverty #PovertyCosts

### Call to Action

Poverty in Pennsylvania declined in 2015, but there is still more that needs to be done. In 2015, anti-poverty programs such as the Supplemental Nutrition Assistance Program (SNAP), low income tax credits, and housing vouchers lifted thousands of Pennsylvanians out of poverty. Tell **[congressional representative]** that expanding SNAP, the EITC and taking actions such as raising the minimum wage needs to be a priority in Pennsylvania to help fight poverty & increase economic mobility. Learn more here: <http://bit.ly/2cHPxX0> #TalkPoverty #PovertyCosts

### Twitter handles for Members of Congress for Pennsylvania

Member of Congress	Twitter Handle
<i>Senate:</i>	
Sen. Robert Casey (D)	@SenBobCasey
Sen. Pat Toomey (R)	@SenToomey
<i>House of Representatives:</i>	
Representative Louis Barletta	@RepLouBarletta
Representative Brendan Boyle	@RepBrendanBoyle
Representative Robert Brady	@RepBrady
Representative Matthew Cartwright	@RepCartwright
Representative Ryan Costello	@RepRyanCostello
Representative Charles Dent	@RepCharlieDent
Representative Michael Doyle	@USRepMikeDoyle
Representative Chaka Fattah	@ChakaFattah
Representative Michael Fitzpatrick	@RepFizpatrick
Representative George Kelly	@MikeKellyPA
Representative Thomas Marino	@RepTomMarino
Representative Patrick Meehan	@RepMeehan
Representative Timothy Murphy	@RepTimMurphy
Representative Scott Perry	@RepScottPerry
Representative Joseph Pitts	@RepJoePitts
Representative Keith Rothfus	@KiethRothfus
Representative William Shuster	@RepBillShuster
Representative Glenn Thompson	@CongressmanGT