

Communications manager for outreach

The Institute on Taxation and Economic Policy (ITEP) seeks a communications manager to elevate and distribute our research to local, state and national allies and implement advocacy campaigns through Citizens for Tax Justice, ITEP's C(4) sister organization. We seek candidates with five or more years of experience in communications, outreach, grassroots campaigns, or public affairs. Ideal applicants will have a creative streak, be willing to try new things, have a bachelor's degree, and be driven to change systems via advocacy.

ITEP and CTJ are non-profit, non-partisan tax policy organizations, with ITEP, a 501c(3), leading on research and CTJ, a 501c(4), leading on advocacy. We provide rigorous analyses and data-driven recommendations to make tax systems equitable and sustainable. ITEP research demonstrates how tax policy can raise enough revenue to create the communities we need and reveals the economic effect of policies on all people.

This is a crucial time for tax policy as lawmakers at all levels decide how to fund public investments that shape our country, and as debates over how to best address income, wealth and racial inequalities rage on. COVID-19 further exposed fundamental weaknesses in our public systems, from health care to safety net programs, adding fuel to the fire for change. Tax policy strikes at the very core of how our systems can change and work better for everyone. ITEP's small staff has significant influence on tax policy debates. Join us to help make a difference. Worker justice, economic justice and racial justice all depend on asking rich people and corporations to pay their fair share so we can fund our schools, reduce environmental harm, address inequality and live up to the nation's promise.

Position summary: Reporting to the communications director and working within a team of three, the communications manager will: Manage outreach to state and national partners and assist in identifying and forging new organizational partnerships; participate in coalition meetings; manage electronic communications for ITEP and CTJ, including writing and disseminating regular communications and developing strategies to broaden the organizations' reach; manage CTJ's social media accounts and website content and be the primary communications contact for CTJ's campaign-driven work.

Key responsibilities:

Outreach to partners: Engage with state and national partners before the release of major ITEP reports to boost interest. Work with the communications director and communications manager, to create materials that partners can easily use or adapt to elevate ITEP and other tax policy-related research and resources. Stay apprised of other organizations' research as it relates to tax policy. Participate in coalition meetings and seek opportunities to engage with organizations that work on social justice issues to make tax policy part of the broader conversation.

Electronic communications: Manage ITEP’s regular electronic communications, including weekly, monthly and breaking-news newsletters. This includes writing content for electronic communications, developing strategies for more effectively communicating via e-blasts, and recommending/implementing best practices to exceed industry standards for open rates and list growth.

Campaign coordinator: ITEP and CTJ are committed to the broader progressive movement for fundamental change to local, state and national policies—a movement that is demanding policymakers address racial inequities and income inequality. Tax policy must be part of the conversation. Working with the communications director and federal and state policy teams, the communications manager for outreach will assist in developing short- and long-term strategies for advancing federal legislation and promoting progressive tax policy recommendations at the state level.

Social media: Manage the Citizens for Tax Justice social media accounts.

Website: Post and update content to the ITEP and CTJ websites. For CTJ specifically, the communications manager will develop, curate and maintain content.

Other duties as assigned.

Salary Range: \$62,000-\$78,000 commensurate with experience

Location: This position is based in Washington, DC.

Additionally, ITEP provides the following benefits effective on your official start date (according and subject to the terms and conditions of the ITEP employee handbook):

- ITEP pays 100 percent of the premium for health and dental insurance for you and your family members.
- ITEP provides a 403 (B) plan as a pension benefit and contributes 10% of employee’s salary to the plan.
- ITEP recognizes all federal holidays and closes its office the week between Christmas Eve and New Year’s Day.
- Employees are allowed to take paid leave for vacation and sick time at their discretion, provided that they give advance notice to their supervisor.
- ITEP provides 12 weeks of paid parental leave. After five years of consecutive employment at ITEP, staff are eligible for a 6-week paid sabbatical.

To apply, please e-mail a resume and cover letter with the subject line ATTN: Communications Manager for Outreach position to jenice@itep.org.

The Institute on Taxation and Economic Policy (ITEP) is an Equal Opportunity Employer that values and welcomes diversity in the workplace and strongly encourages all qualified persons to apply regardless of any protected status under federal or local law including Minorities/Women/Disabilities/Veterans.