

# Making August Recess Count

*Building Support for Federal Recovery Legislation to Advance Racial Equity*

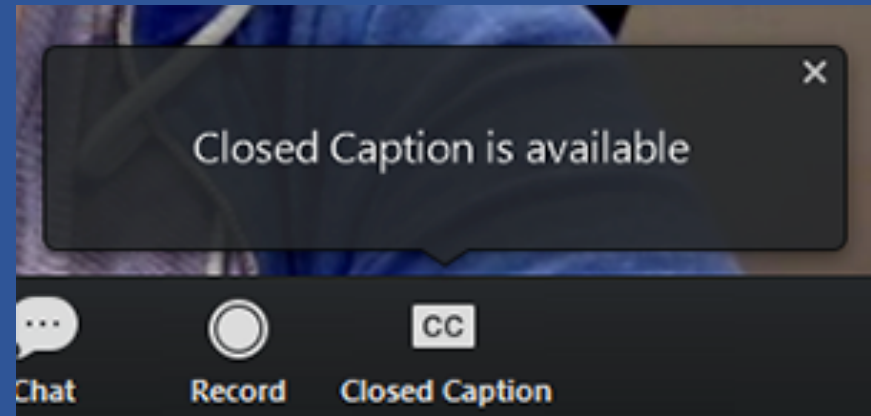


July 16, 2021

# How to Enable Closed Captioning:

To enable captioning, click Closed Caption in the bottom ribbon, and click “Show Subtitle”.

Tip: Should the header and chat be in the way of the captions, click and drag the closed captioning to move its position in the meeting window.



Thanks to CHN's generous funders

The Annie E. Casey Foundation

The Robert Wood Johnson  
Foundation

The Rockefeller Foundation

CHN Members and Supporters

# Deborah Weinstein, Moderator

**Deborah Weinstein** has been Executive Director of the Coalition on Human Needs since 2003. At CHN and previously at the Children's Defense Fund and the Massachusetts Human Services Coalition, Debbie has helped advocates to combat poverty and hardship for about 40 years.



# Tammy Thomas-Miles

**Tammy Thomas-Miles** is a senior organizer with the Economic Justice Team at Community Change, and a proud Nana of two.

Prior to her role as an organizer, Tammy worked at a subsidiary of GM in Youngstown, Ohio for 19 years. She started organizing amid its bankruptcy to hold electeds accountable and built grassroots power from the ground up.

She was one of the first organizers of the Ohio Organizing Collaborative/Mahoning Valley Organizing Collaborative.



# Ellen Nissenbaum

**Ellen Nissenbaum** is the Senior Vice President for Government Affairs for the Center on Budget and Policy Priorities. Regarded as one of the leading government affairs directors among non-profit organizations in Washington, Ellen helps a broad array of both national and state organizations and coalitions strengthen their impact on federal policies by providing information on key policy developments in Congress and the Executive Branch, strategic guidance, and communications planning.



# Power from the ground up

Just Recovery - We're All In This Together

COVID 19 Relief and  
Recovery



**COMMUNITY**  
Power from the  
ground up **CHANGE**

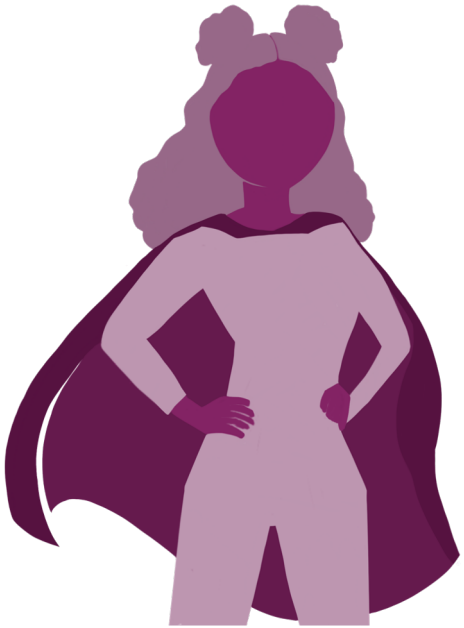
# RECOVERY SQUAD

**united for an equitable recovery**

**Fighting for COVID relief and recovery**

**that includes bold and inclusive  
solutions and directs relief to  
those mostly impacted particularly for Black  
and Brown communities**

**34 organizational partners  
and individual leaders**



# We have been doing things differently: why?



People are most likely to act when they're asked to do so by someone with whom they have a relationship:



People interact with those they love over Facebook, phone, Twitter, Zoom, Instagram-- especially during coronavirus!

**VOTER CONTACT**  
**[DIRECT + RELATIONAL]**



**10% - 12%**  
**CONTACT**  
**RATES.**



**1% - 6%**  
**CONTACT**  
**RATES.**



**75% - 90%**  
**CONTACT**  
**RATES.**

# Thank you!

Look out for an email with a captioned recording, slides, and other resources from our presenters.



[cbpp.org](http://cbpp.org)



[chn.org](http://chn.org)



[communitychange.org](http://communitychange.org)